

We need your help to redesign our website and support our participation in social media, so as to offer the priceless transmission of Dzogchen more widely

**WEBSITE & SOCIAL MEDIA
APPEAL**



**DZOGCHEN
WEST**

2017 Year-End Initiative

To improve our website and social media presence

Dear friends of Dzogchen West:

If you have ever had the pleasure of receiving teachings from Lama Daniela or Lama Christopher, you know what an extraordinary opportunity it is to have such gifted teachers right here on our Southern California doorstep.

A small committee of local Dzogchen practitioners has recently formed to help assist the lamas. The committee gives input and support to programming, event planning, community activities, fundraising, and outreach. One issue that has become abundantly clear is the need to re-imagine and enliven our online presence. We need to rebuild our website with a fresh, modern interface that is user-friendly and more clearly represents the luminous, inclusive, and contemporary community that we are.

We would also like to create an engaging social media presence via Instagram, Facebook, and Twitter. In doing so, our goal is to reach out to thousands of people who would otherwise not know about Dzogchen West. We are especially committed to reaching marginalized communities that may not otherwise have access to these rare and precious teachings.

As you know, our lamas have already given us so much: They give their time every week, presenting teachings to groups throughout Southern California and yearly retreats on the West and East Coasts. They offer us

their years of experience as teachers and lamas in the authentic Dzogchen tradition, and most importantly, they transmit priceless Dzogchen wisdom while requesting only modest support for the organization's operating expenses. (Dana offerings to our teachers in this tradition are voluntary.)

We need your help to redesign our website and support our participation in social media. Please, let's give a little back and help these precious Dzogchen teachings grow and flow out into the world!

We are asking you to [donate now and help us meet our preliminary goal](#) of \$5,000 towards our new website and social media presence.

While we welcome your gift of any amount, we also suggest opportunities for giving. Your gift before year end may be deductible for tax purposes. Please [click the link here](#) or the button below to give today.

With deep gratitude to our Dzogchen teachers and our sangha,

The Program Committee of Dzogchen West



Donate

Dzogchen Fellowship

P.O. Box 3416, Dana Point, CA 92629

[Facebook](#) / [Twitter](#) / [Instagram](#)